Business Recovery Plan

SCC Full Council



















Business Response Group Members

Chamber of Commerce

Sheffield Property
Association

Sheffield Digital

Cutlers Company

Culture Consortium

Unight Sheffield

University of Sheffield and Sheffield Hallam University

City Growth Board



















6 Focused Priorities

Stimulate demand in the local economy

Opening our city and district centres safely and securely

Helping to stimulate the conditions to encourage more start-ups in the city

Developing our skills base as a city to help communities get back to work

Stimulating investment in culture to help rebuild confidence and visitor numbers

Working with business leaders on a longer-term economic strategy for Sheffield



















Priorities of the Business Recovery Plan

Stimulating demand in the local economy

- Access to support (in terms of advice and finance)
- Improving consumer confidence
- Rentifying new market opportunities

Opening our city and district centres safely and securely

- Businesses advice and support to operate in a COVID-safe way.
- Adapting public space and infrastructure
- Redefining the role of the Centre and District Centres
- Integrating the city's response to the Climate Emergency and COVID recovery















Priorities Continued

Developing our skills base as a city to help communities get back to work

- Simplifying communications and providing impartial advice
- Identifying cohorts most at risk from COVID disruption
- Address poor levels of digital use and innovation
- Strengthening employer voice in skills system

Helping to stimulate the conditions to encourage more start-ups in the city

- Communicate and scale up the existing offer for start-ups in the city
- Introduce a 'wraparound' service to complement existing provision
- Create a pipeline of 'deal ready' indigenous businesses for investors
- Launch a new approach to promote Sheffield as a place to invest and start a business















Priorities Continued

Stimulating investment in culture to help rebuild confidence and visitor numbers

- Protecting cultural assets and creating confidence in the sector
- Promoting 'shovel-ready' opportunities
- Establishing a longer-term vision for culture and its role in the economy

Working with business leaders on a longer-term economic strategy for Sheffield

- Collaborative business leadership as part of city's COVID response
- Re-booting City Growth Board
- Longer term economic strategy







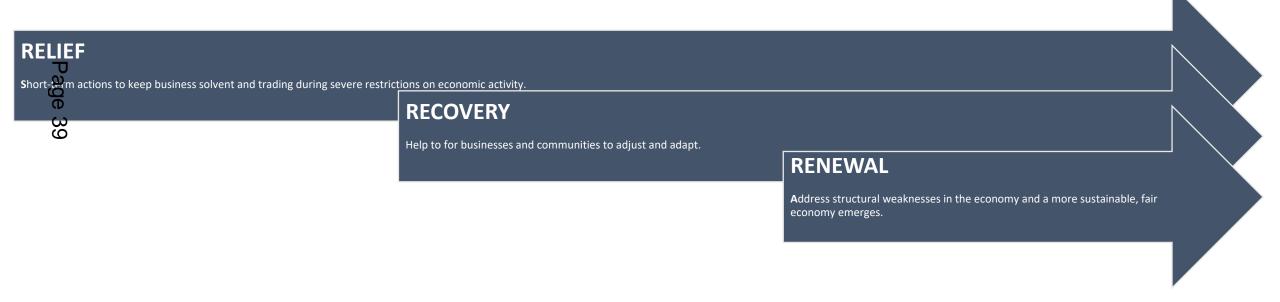








3 Phases



















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